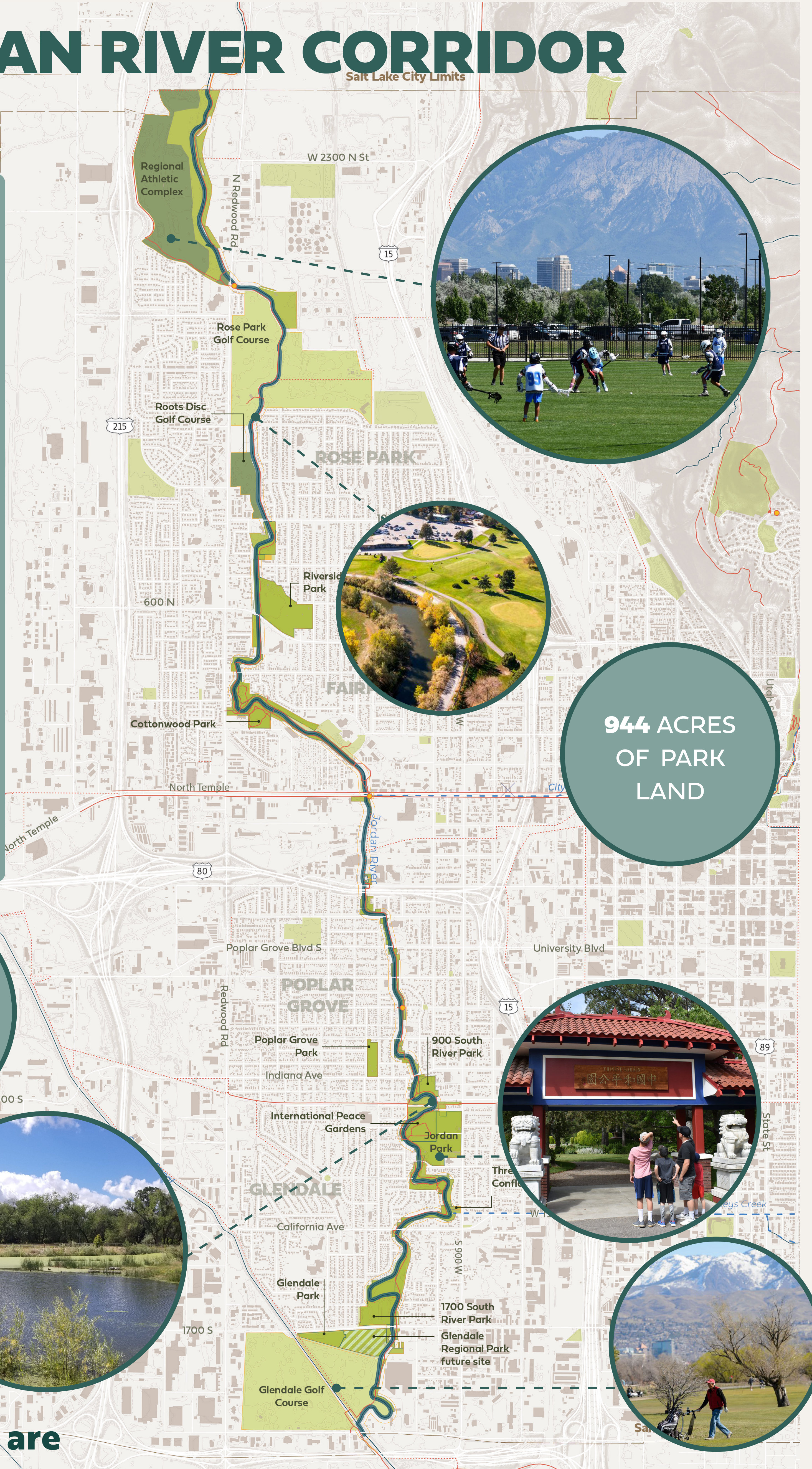




# THE SITE: SALT LAKE CITY'S JORDAN RIVER CORRIDOR

## Overview

Embracing the Emerald Ribbon means embracing the Jordan River's future and all its roles in our community: for Salt Lake City residents, the Great Salt Lake, and all the plants and animals that call it home. The Jordan River Corridor is a 10-mile stretch of river, surrounded by trails and parks, that is the geographic heart of Salt Lake City's West Side. The **Emerald Ribbon Action Plan** will help the city determine how to prioritize bond funding to restore and enhance the corridor.



**944 ACRES OF PARK LAND**

**10 MILES OF RIVER CORRIDOR**



## Where we are

2023 Summer      Fall      2024 Winter      Spring      Summer

Begin the Journey      Public Meeting #1

Dream Big

**We are here!**      Public Meeting #2

Create a Road Map      Public Meeting #3

# THE EMERALD RIBBON ACTION PLAN



# ENGAGEMENT SO FAR

## Who we've met

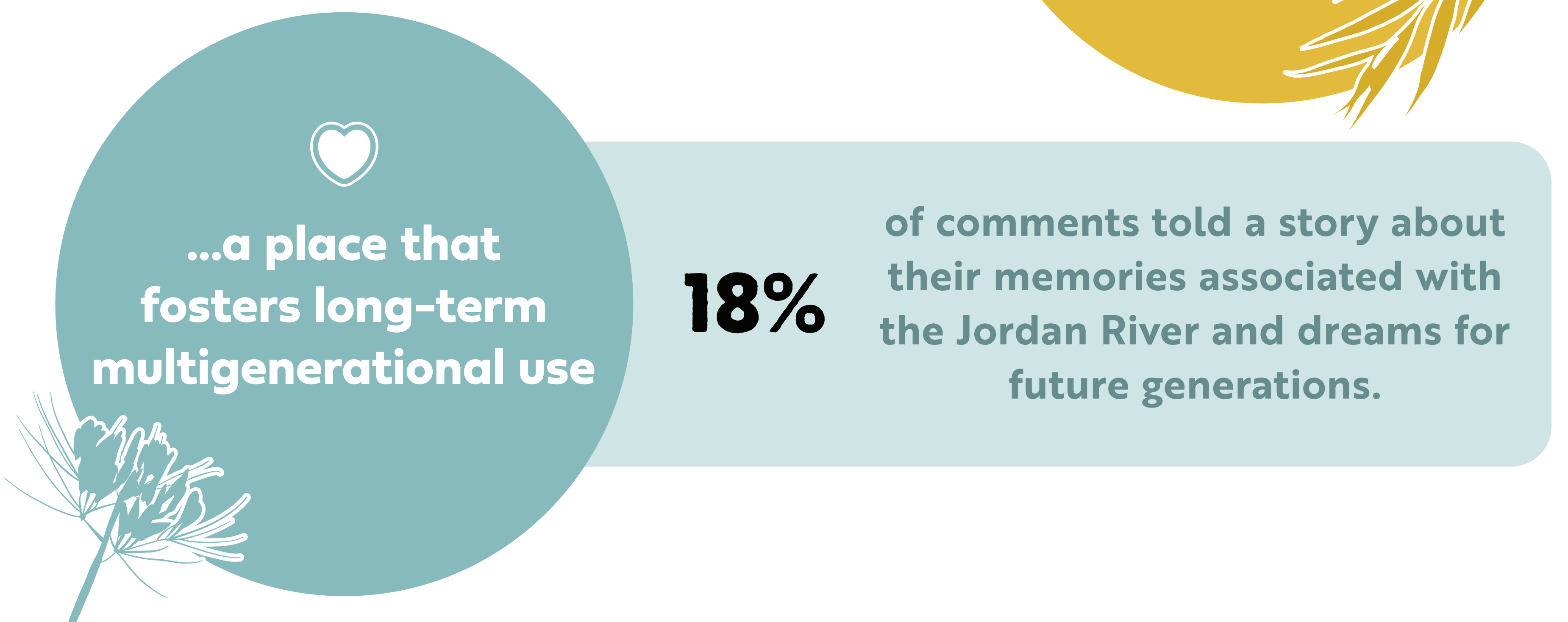
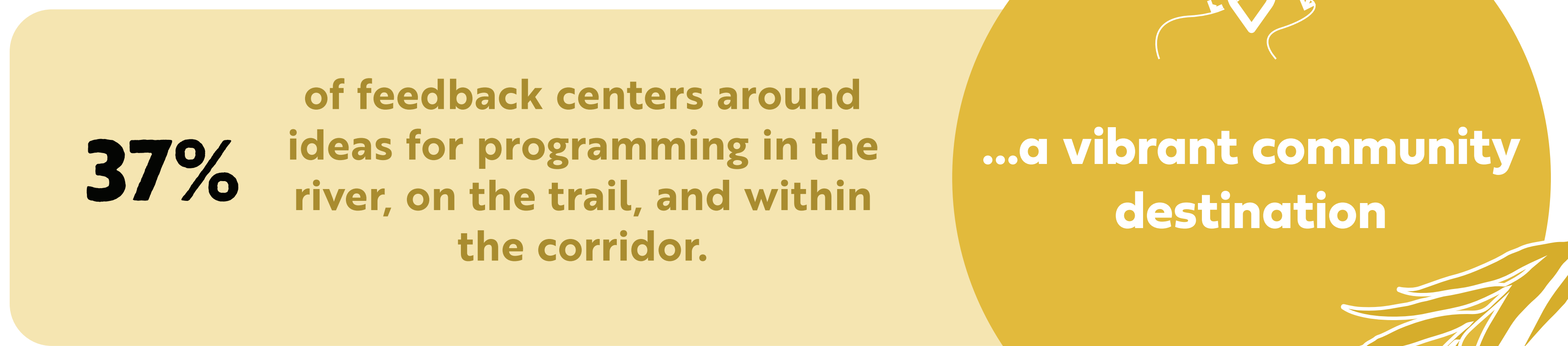
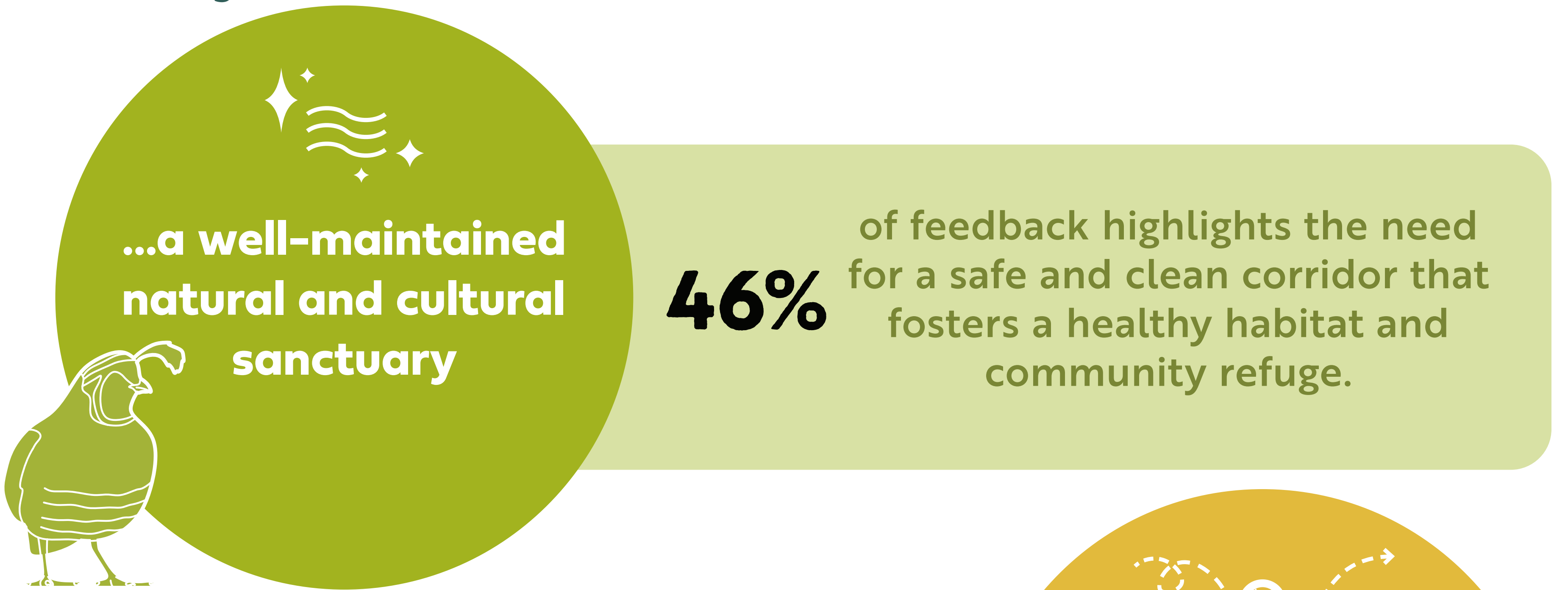
A huge thank you to the over **350** community members and stakeholders who have shared their ideas so far!



These dreams and goals for the future of the Jordan River have greatly informed the concepts developed during the Dream Big phase!

## Emerging themes

Based on community feedback themes, the Salt Lake City community is dreaming of...



# 5 GUIDING PRINCIPLES



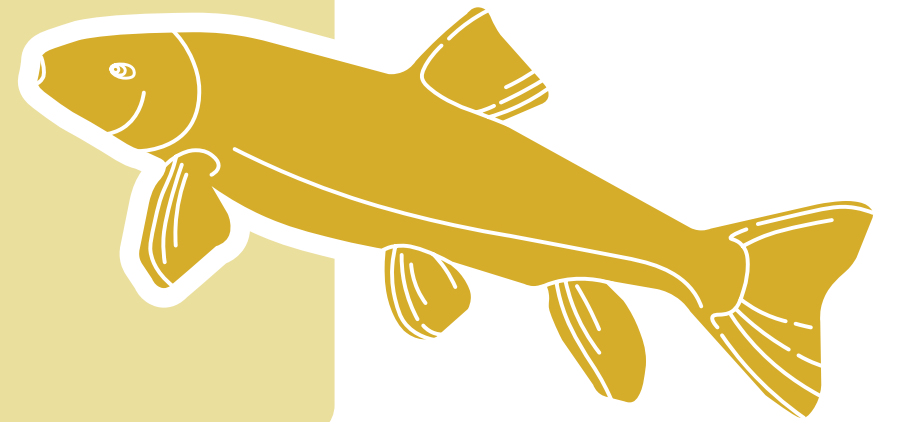
**1**

**Celebrate the rich ecological and cultural diversity of the corridor.**



**2**

**Connect the corridor into surrounding streets, trails, and waterways.**



**3**

**Cultivate collective care of the corridor.**



**4**

**Restore and enhance the river ecosystem as a peaceful refuge.**

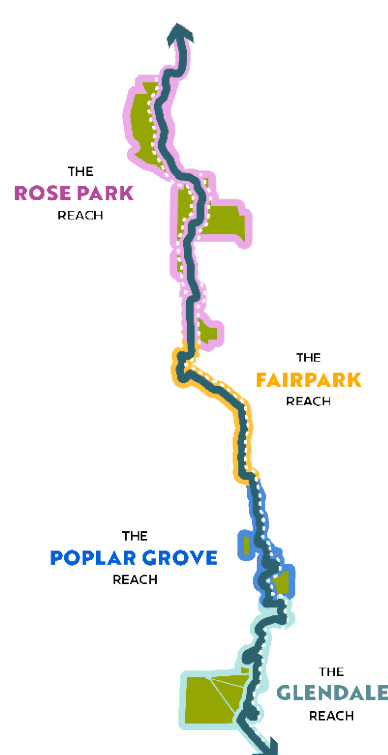


**5**

**Create a safe and vibrant destination.**



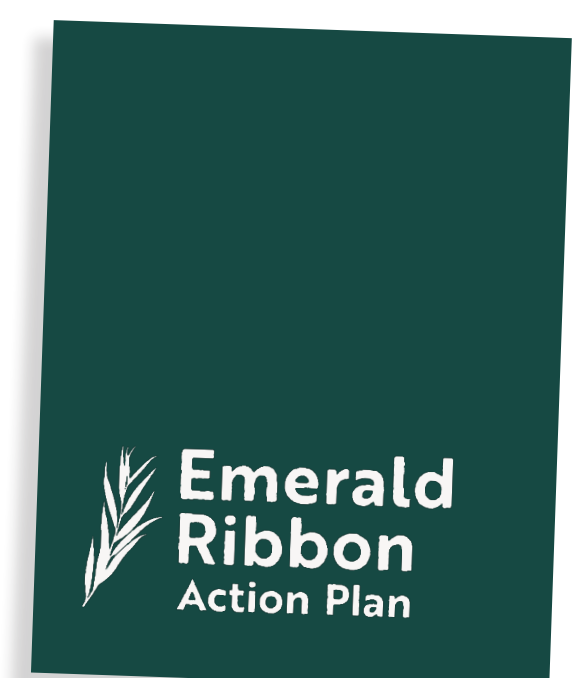
## How the Principles will be used...



Hold ourselves accountable and check our work



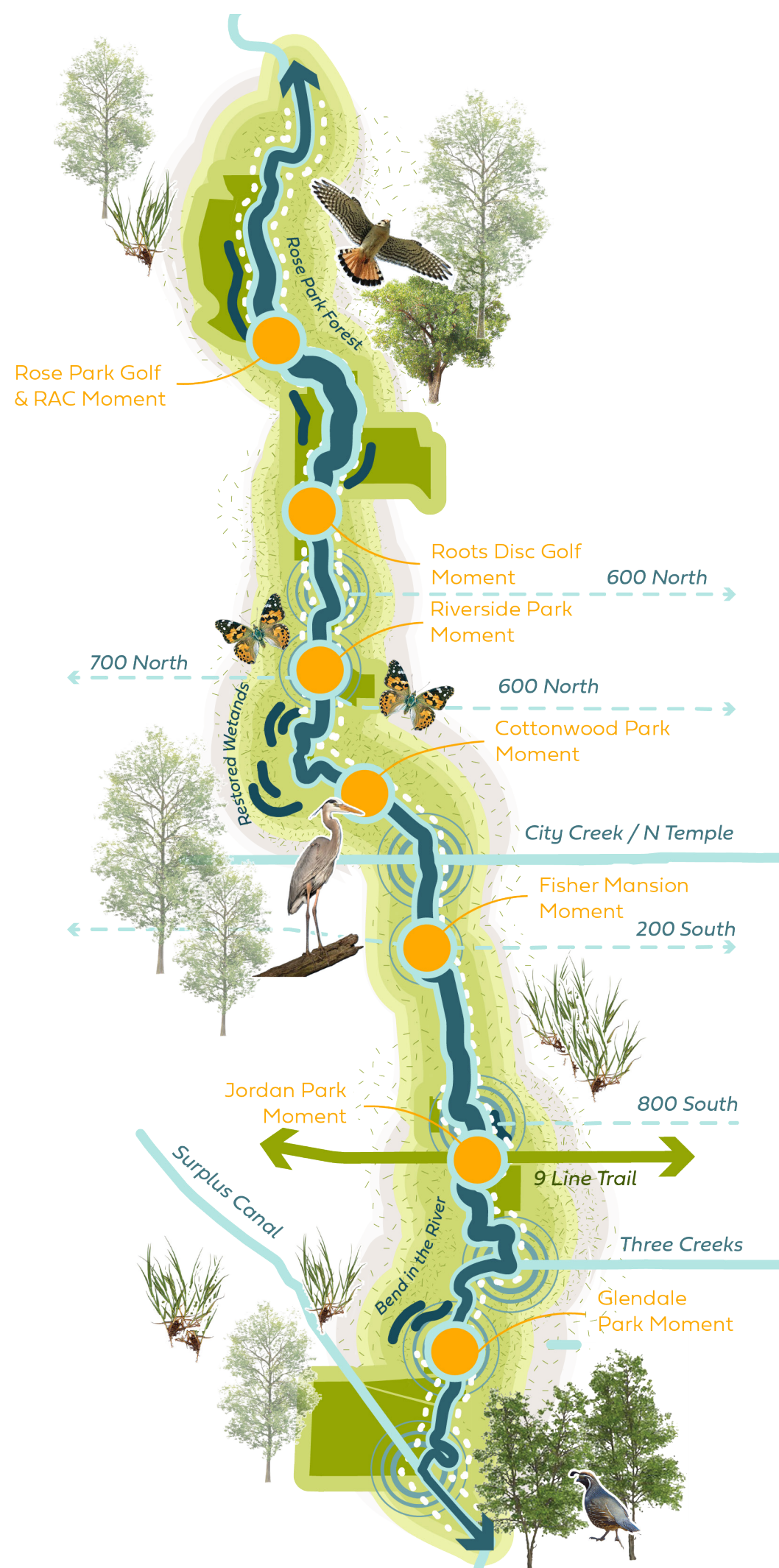
Provide the public with tools to hold the plan accountable to community priorities



Structure the final plan and recommendations

# WHAT TO EXPECT TODAY

Get ready for 3 concepts!

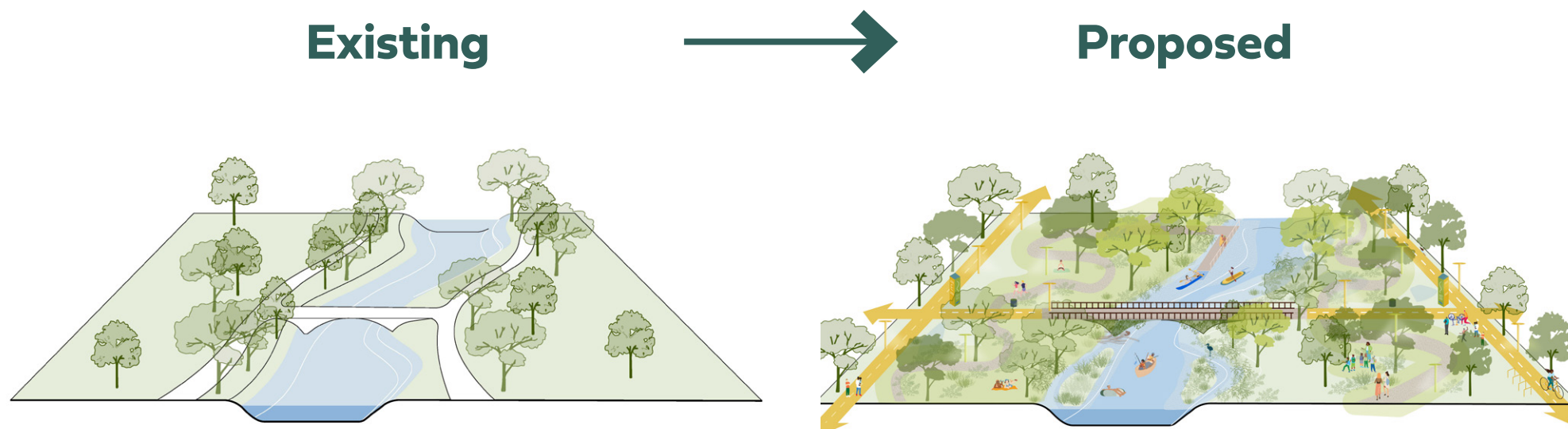


A **design concept** is a collection of ideas for a place. Design concepts allow us to explore and compare multiple options for the future of the Emerald Ribbon. Each of the three concepts you will see starts with one big idea, then expands that idea into strategies for specific places, like parks, intersections, and residential areas.

Today, please provide your thoughts on what resonates and what is concerning about each concept. The best ideas will be shaped into a cohesive vision to guide near and long term actions in the future.

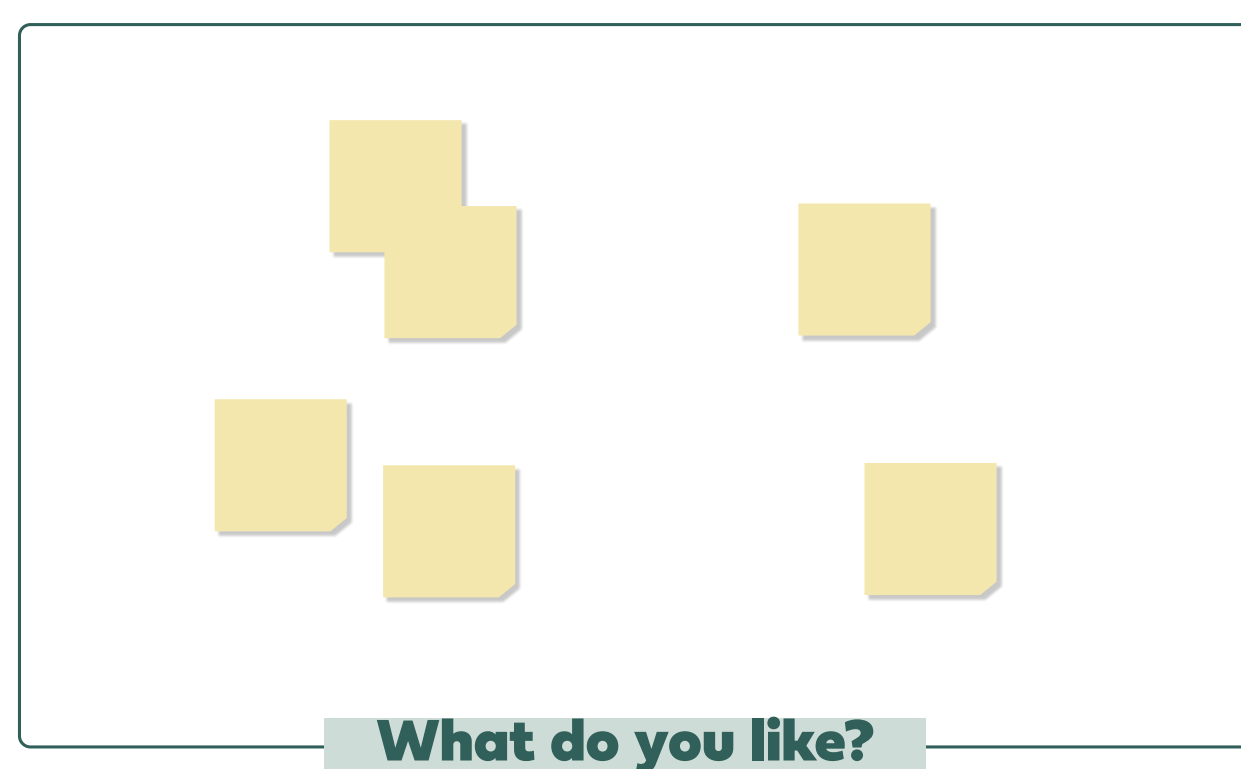
Engage the concepts by ...

Reviewing potential improvements



Explore the design concept by envisioning how the experience could be enhanced at various points

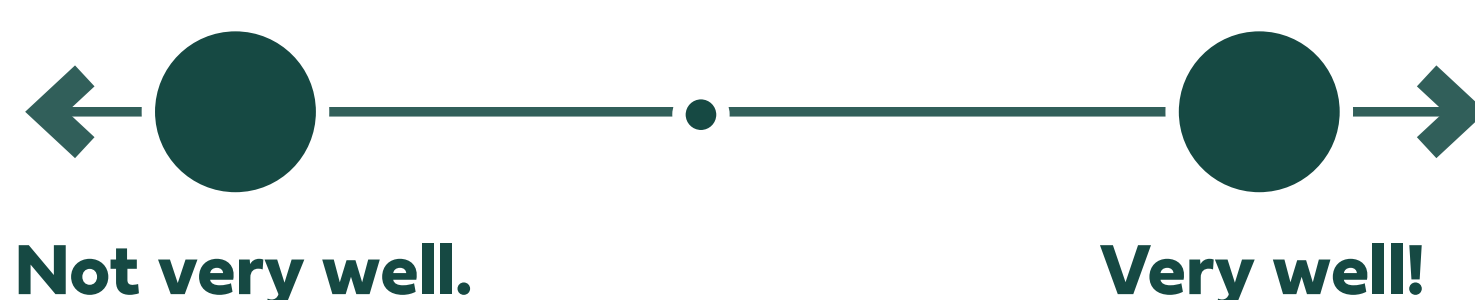
Sharing your thoughts



Share with us your broader thoughts on what you like or don't like about the design concept

Evaluating each concept

How well does this concept ...  
**Celebrate** the rich ecological and cultural diversity of the corridor.



Let us know how well you think the design concept aligns with each of the guiding principles

Join us and write the next chapter of the Jordan River!

